

Just like a sunset is a mix of many colours, hearing is rarely just “quiet” or “noisy,” but a blend of many sounds.

A Sonova brand

# Behind the scenes of an easy listening experience

Unitron optimises your hearing experience across all kinds of soundscapes using two intelligent technologies that work together:



## 1 Accurate sound classification

### What does it do?

- Constantly analyses your surroundings to identify important sounds like speech, noise, music and more
- Classifies those sounds as accurately as young adults with typical hearing<sup>1</sup> thanks to 20+ years of AI training using real-world sound samples

### How does it help you?

Determines the right sound performance optimised for your environment to provide a natural, balanced listening experience

## 2 Automatic program blending

### What does it do?

Blends features and strengths of your available listening programs in real time, guided by sound classification

### How does it help you?

Delivers a custom mix of the right features at the right strength for your unique situation

**unitron** Love the experience

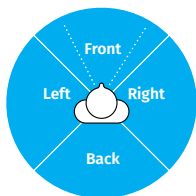
<sup>1</sup>Unitron research insights: Our sophisticated classification system and environment blending

## Choose your experience

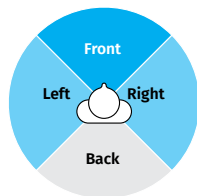
Unitron provides hearing aids in a range of technology levels, providing you with the right performance for your listening lifestyle.



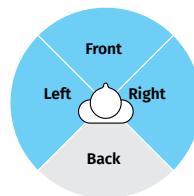
## How you hear the sounds around you



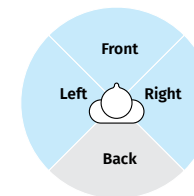
**Level 9**  
Detects and follows speech in any direction for 360° coverage, designed for dynamic, busy environments.



**Level 7**  
Helps you hear conversations more clearly by emphasising sounds from the front and sides, and less from the back.



**Level 5**  
Provides great balance with focus on speech from the front, ideal for social settings with light to moderate background noise.



**Level 3**  
Essential performance that helps enhance conversations in noise by focusing on speech from the front.